



# OLDS & DISTRICT CHAMBER OF COMMERCE MEMBERSHIP BENEFITS

As a member of the Olds & District Chamber of Commerce you will benefit from:

## Olds Chamber Web Page

Our membership directory links to your web page at no charge for Chamber members. You benefit from the exposure this listing provides your business.

## Membership Roster & Displaying Business Cards / Brochures

Free listing in our Membership Roster, including a year-round exposure on our website. Chamber Members have the opportunity to display business cards / brochures at Chamber functions.

## Opportunities to Network

Your business's greatest asset is teaching other people about what your business can do for them. By attending our networking events, such as Luncheons, Breakfasts and Business After Hours, you can spread the word about your business to other Chamber Members and Businesses in Olds & Area. This is also your opportunity to learn about other businesses and their operations, and perhaps a chance for you to work together!

## Opportunities for Business Development Programs & Personal Growth Sessions

Throughout the year, the Olds Chamber sources out highly recommended facilitators and professional speakers to host a range of Business Development Workshops and Personal Growth Sessions for you and your staff. These workshops / sessions are offered to Chamber Members at cost effective pricing.

## Chamber Events

Our events provide you with opportunities to meet new people and learn more about a range of topics relevant to business. Our luncheons / breakfasts provide an opportunity to learn about a prominent business issue or individual, and also contain a networking component. By attending and talking with other attendees, perhaps those you haven't had another opportunity to meet, you can very quickly build your Chamber network to include all sizes and types of businesses.

## Shop Local – Shop Olds Chamber Program

The Olds & District Chamber of Commerce is pleased to announce a *NEW PROGRAM FOR 2014*, the *M2M (MEMBER 2 MEMBER) SHOP LOCAL – SHOP OLDS CHAMBER PROGRAM* for Olds Chamber Members. The Member-to-Member Program encourages you to support other Chamber Members within the local business community by "Shopping the Chamber". There are two ways to participate: 1) ALL Chamber Members and their staff can receive exclusive discounts at participating Olds Chamber Businesses. In return, we will send you the *M2M Cards* that are used for the *M2M SHOP CHAMBER PROGRAM* for you and each of your employees! 2) You can also become one of the *M2M Businesses offering discounts* to other Olds Chamber Members. Offering a *Member-to-Member Discount* is an effective way to build your business. There is the opportunity to reach out to thousands of potential customers in the Olds & District Area

## Preferred Rates for You and Your Employees

Olds Chamber Members will be provided preferred rates for you and your employees at our Chamber Events.

### **Provide Input on Chamber Decisions**

As a member, you have the opportunity to contact the Chamber at any point in time to voice your opinion about issues that impact your business. Members are encouraged to proactively contact our office anytime they wish to offer their thoughts about current business topics or to bring our attention to business issues we may not be aware of.

### **Volunteer on Chamber Committees**

There are many opportunities to assist on a Chamber committee to lend your hand towards various Chamber initiatives on behalf of the business community. Helping out on a committee is great way to meet, and really get to know other business people in a smaller setting – most of our committees have 5 to 6 members. Contact the Chamber office at any time to learn about current opportunities to get involved!

### **Add Your Voice**

Your membership in the Olds Chamber means that your voice has been added to the efforts of the Chamber when it comes to dealing with issues impacting business – anything from encouraging economic development to working to prevent unfair government legislation or taxation. A strong and growing Chamber means more effective results for the business community.

To maximize your membership benefits – get involved, meet people and be available for other members. Use the Chamber to broaden your personal network. Other business leaders, who know the pressures of ownership, can offer insight to the local marketplace or can be a sounding board for your newest idea.

### **Group Insurance and Affinity Programs**

Here is a list of money-saving value-added benefits and services that will help you to take full advantage of your membership in the Olds & District Chamber of Commerce. The Chamber has worked hard to develop strategic relationships that save you money. As a member of the Olds Chamber, you qualify for these great discount programs. Your savings may be enough to pay for your membership fee!

Current discounts available are with; click [HERE](#) for more information!

- Adtel On-Hold InfoPacs
- Chambers of Commerce Group Insurance Plan
- Esso Fleet Discount Program
- Husky / Mohawk Discount Program
- ATB Financial Merchant Discount Rates
- Payworks On-line Payroll Services
- PetroCanada Discount Program
- TD VISA / MasterCard Program
- Purolator
- VersaPay
- Pacrim Preferred Program
- Johnson Inc. Home & Auto Insurance Plan
- MonexGroup Program
- Recite Conferencing Affinity Program
- Constant Contact

**Contact the Olds Chamber for further information**

**Phone: 403.556.7070**

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