



Olds & District Chamber of Commerce



MEMBER TO MEMBER (M2M) SHOP LOCAL – SHOP OLDS CHAMBER PROGRAM!

The Olds & District Chamber of Commerce launched a **NEW PROGRAM FOR 2014**, the **M2M SHOP LOCAL – SHOP OLDS CHAMBER PROGRAM** for Olds Chamber Members. This program was initiated in an effort to bring our Members' products and services to the attention of thousands of potential shoppers. The Olds Chamber has received great response for this program. Each year, **thousands of M2M Shopping Cards** are distributed to our member businesses for employers and their employees. **There is no cost to Chamber Members for the M2M Cards for employers and employees.**

Current participating Member Businesses / Organizations and their offers, are available on the Olds Chamber Website at www.oldsalberta.com.

Participating companies receive the following:

- An M2M icon noted beside your business name in the next printing of the Membership Directory on our website.
- A listing in the M2M booklet that is distributed to new members as well as to all our members via email.
- A listing of your company and offered discount in the M2M section of the Chamber website, which can be accessed by thousands of M2M Card Holders.
- Immediate listing in the downloadable version of the M2M booklet (available on the Chamber website).
- An M2M window decal and point of sale table topper that will alert consumers that you are an M2M participating company.
- An opportunity to change your offer four times throughout the year. Notices will be sent to members by the Olds Chamber of these updates.
- At the beginning of each month, we will forward the current M2M discount listing via email and highlight any new or changed offers.

But more importantly, this is an opportunity to reach out to thousands of potential customers in Olds & District.

Cost to participate for businesses offering discounts per year is \$60.00 (plus GST).



If you would like to participate in this program, please fill in the attached form and fax or email it back to the Olds Chamber Office.

Should you have any questions regarding this program, please contact the Olds Chamber Office at 403.556.7070