

One of our foci for the Olds & District Chamber of Commerce over the past several years has been educating our members and the local business community on matters that affect their businesses. These workshops / sessions include but are not limited to Employment Standards, Recruitment, Retention, Marketing, Social Media, Building Self Esteem and Confronting Change and workshops with a strong emphasis on Customer Service. This has allowed us to educate a large number of employers and employees within our membership and the community and has helped to improve our local businesses.

A number of these sessions are as below:

Recruiting and Retaining an Intergenerational Workplace	Working Together for Results
Creating a Positive Productive Workplace	Confronting Change
Recruiting for the New World of Work	Free to Say No
Communications/Interaction between Generations	Assertiveness
Personal Authenticity	Self-Esteem
Creating a Respectful Workplace	The Power of Forgiveness
4 Steps to Connect, Commit, and Engage	Handling Difficult Conversations
Anger in the Workplace	Dealing with Difficult People
Networking from the Inside Out	Make a Good Match
Beyond Pay and Benefits	Finder's Keepers
Recruitment and Retention in a Multigenerational Workplace	How to Hire
The Art of Building Bridges not Walls	Expressing Yourself with Confidence & Clarity
Making Sense of the Generations	Professionalism
High Impact Orientation (Starting with the End in Mind)	Productivity
Managing Problem Employees 501	Retention 501
Interviewing Techniques 501	Recruitment 501
The Art of Customer Service ... Influence with Ease	
Tax Tips, Updates & Insights from both a Corporate & Personal Tax Perspective	Wages at Work
Branding, Marketing and Sales for Profitable Growth	Business Fundamentals & Business Controls
Bedford Biofuels Business Ventures in Africa (business models)	Greening Your Business
Integrating Social Media & EMail Marketing	When Social Media Fails
Blending Online Marketing with Traditional Strategies	Effective Communication for Small Businesses
Promotional Strategies: Creating Buzz for your Business	Maximizing Web Success
How to Get a Website Without Losing Your Hair	Online Marketing for Local Business
Social Media - doing business on Facebook, Twitter & YouTube	

The Olds Chamber continues to offer similar workshops for local businesses to take advantage of. We do survey the local business community for feedback pertaining to future sessions and welcome suggestions so we are better able to determine what workshops / sessions are needed for the local business community.